

Signal Reporter Assay Kit

ARE Reporter Assay Kit (GFP)

Cat. no. 336841 CCS-0020G

For study of pathway activity

The Signal Antioxidant Response (ARE) Reporter Assay Kit is designed to monitor the activity of Nrf2 and Nrf1 transcription factors in cultured cells. Nrf2 and Nrf1 bind to the antioxidant response elements and regulate genes involved in protecting cells from oxidative damage. The kit contains transfection-ready ARE reporter as well as positive and negative controls. The ARE reporter encodes the Monster GFP gene under the control of a minimal (m)CMV promoter and tandem repeats of the ARE transcriptional response element (TRE). We have experimentally optimized the number of response elements as well as the intervening sequence between response elements to maximize the signal to noise ratio.

For further details, consult the *Signal Reporter Assay Handbook*.

Shipping and storage

The Signal Reporter Assay Kit is shipped on dry ice or blue ice. Store at -20°C . When stored under these conditions, this product can be used for 6 months from the date of receipt without reduction in performance.

Note: Open the package and store the products appropriately immediately on receipt.

Performance data

Visit the Website to view performance data for this product.



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Contents

Product	Contents	Cat. no.
Signal Reporter Assay Kit	For 500 reporter assays, 500 negative control assays, and 250 positive control assays when using the recommended 96-well plate transfection protocol; 500 μ l (100 ng/ μ l) Reporter (40:1 mixture of inducible firefly luciferase construct and constitutively expressing Renilla luciferase construct); 500 μ l (100 ng/ μ l) Negative control (40:1 mixture of non-inducible firefly luciferase construct and constitutively expressing Renilla luciferase construct); 250 μ l (100 ng/ μ l) Positive control (40:1:1 mixture of constitutively expressing GFP, constitutively expressing firefly luciferase, and constitutively expressing Renilla luciferase constructs)	Varies

Signal Reporter Assay Kit products are intended for molecular biology applications. These products are not intended for the diagnosis, prevention, or treatment of a disease.

For up-to-date licensing information and product-specific disclaimers, see the respective QIAGEN kit handbook or user manual. QIAGEN kit handbooks and user manuals are available at www.qiagen.com or can be requested from QIAGEN Technical Services or your local distributor.

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