

Signal Reporter Assay Kit

MTF1 Reporter Assay Kit (GFP)

Cat. no. 336841 CCS-0033G

For study of pathway activity

The Cignal MTF1 Reporter Assay Kit is designed to measure signaling induced by heavy metal stress via the transcriptional activity of MTF1. The zinc finger transcription factor MTF-1 plays a central role in the metal-inducible transcriptional activation of metallothionein and other genes involved in metal homeostasis and cellular stress response. The kit contains transfection-ready MTF1 reporter as well as positive and negative controls. The MTF1 reporter encodes the Monster GFP gene under the control of a minimal (m)CMV promoter and tandem repeats of the MTF1 transcriptional response element (TRE). The reporter has been experimentally optimized to maximize the signal to noise ratio by testing the number of response elements as well as intervening sequence between the response elements.

For further details, consult the *Cignal Reporter Assay Handbook*.

Shipping and storage

The Cignal Reporter Assay Kit is shipped on dry ice or blue ice. Store at -20°C . When stored under these conditions, this product can be used for 6 months from the date of receipt without reduction in performance.

Note: Open the package and store the products appropriately immediately on receipt.

Performance data

Visit the Website to view performance data for this product.



Sample & Assay Technologies

Contents

Product	Contents	Cat. no.
Signal Reporter Assay Kit	For 500 reporter assays, 500 negative control assays, and 250 positive control assays when using the recommended 96-well plate transfection protocol; 500 μ l (100 ng/ μ l) Reporter (40:1 mixture of inducible firefly luciferase construct and constitutively expressing Renilla luciferase construct); 500 μ l (100 ng/ μ l) Negative control (40:1 mixture of non-inducible firefly luciferase construct and constitutively expressing Renilla luciferase construct); 250 μ l (100 ng/ μ l) Positive control (40:1:1 mixture of constitutively expressing GFP, constitutively expressing firefly luciferase, and constitutively expressing Renilla luciferase constructs)	Varies

Signal Reporter Assay Kit products are intended for molecular biology applications. These products are not intended for the diagnosis, prevention, or treatment of a disease.

For up-to-date licensing information and product-specific disclaimers, see the respective QIAGEN kit handbook or user manual. QIAGEN kit handbooks and user manuals are available at www.qiagen.com or can be requested from QIAGEN Technical Services or your local distributor.

Trademarks: QIAGEN® (QIAGEN Group).

1065997 03/2011 © 2011 QIAGEN, all rights reserved.

www.qiagen.com

Australia ■ 1-800-243-800

Austria ■ 0800/281010

Belgium ■ 0800-79612

Brazil ■ 0800-557779

Canada ■ 800-572-9613

China ■ 8621-3865-3865

Denmark ■ 80-885945

Finland ■ 0800-914416

France ■ 01-60-920-930

Germany ■ 02103-29-12000

Hong Kong ■ 800 933 965

Ireland ■ 1800 555 049

Italy ■ 800-787980

Japan ■ 03-6890-7300

Korea (South) ■ 080-000-7145

Luxembourg ■ 8002 2076

Mexico ■ 01-800-7742-436

The Netherlands ■ 0800 0229592

Norway ■ 800-18859

Singapore ■ 1800-742-4368

Spain ■ 91-630-7050

Sweden ■ 020-790282

Switzerland ■ 055-254-22-11

UK ■ 01293-422-911

USA ■ 800-426-8157



Sample & Assay Technologies