

Signal Reporter Assay Kit

E2F Reporter Assay Kit

Cat. no. 336841 CCS-003L

For study of pathway activity

The Cignal E2F Reporter Assay Kit is designed to monitor the activity of E2F-regulated signaling pathways in cultured cells. The E2F family of transcription factors is a key regulator of cell-cycle checkpoints in mammalian cells. The E2F protein is a major target of the retinoblastoma gene product (Rb) and the activity of E2F/pRb is intimately connected with the G1-S transition of the cell cycle. The E2F reporter is designed for measuring the activity of the E2F transcription factor family, including E2F1, E2F2, E2F3, E2F4, E2F5. The E2F reporter is a mixture of an inducible E2F-responsive luciferase construct and a constitutively expressing Renilla luciferase construct (40:1). The E2F-responsive luciferase construct encodes the firefly luciferase reporter gene under the control of a minimal (m)CMV promoter and tandem repeats of the E2F-response element. We have experimentally optimized the number of response elements as well as the intervening sequence between response elements to maximize the signal to noise ratio. The constitutively expressing Renilla construct encodes the Renilla luciferase reporter gene under the control of a CMV immediate early enhancer/promoter and acts as an internal control for normalizing transfection efficiencies and monitoring cell viability. Using a simple dual-luciferase assay, you can easily monitor the activity of E2F-mediated cell cycle control and determine the effect of various treatments, such as gene knockdown, over-expression, and chemical compounds on this pathway.

For further details, consult the *Cignal Reporter Assay Handbook*.

Shipping and storage

The Cignal Reporter Assay Kit is shipped on dry ice or blue ice. Store at -20°C . When stored under these conditions, this product can be used for 6 months from the date of receipt without reduction in performance.

Note: Open the package and store the products appropriately immediately on receipt.

Performance data

Visit the Website to view performance data for this product.



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Contents

Product	Contents	Cat. no.
Signal Reporter Assay Kit	For 500 reporter assays, 500 negative control assays, and 250 positive control assays when using the recommended 96-well plate transfection protocol; 500 μ l (100 ng/ μ l) Reporter (40:1 mixture of inducible firefly luciferase construct and constitutively expressing Renilla luciferase construct); 500 μ l (100 ng/ μ l) Negative control (40:1 mixture of non-inducible firefly luciferase construct and constitutively expressing Renilla luciferase construct); 250 μ l (100 ng/ μ l) Positive control (40:1:1 mixture of constitutively expressing GFP, constitutively expressing firefly luciferase, and constitutively expressing Renilla luciferase constructs)	Varies

Signal Reporter Assay Kit products are intended for molecular biology applications. These products are not intended for the diagnosis, prevention, or treatment of a disease.

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