

# Signal Reporter Assay Kit

## SRE Reporter Assay Kit (GFP)

Cat. no. 336841 CCS-010G

### For study of pathway activity

The Signal SRE Reporter Assay Kit is designed to monitor the activity of Serum Response Factor (SRF)-mediated signal transduction pathways in cultured cells. The ternary complex factors, TCR and Elk-1, form a complex with the SRF over the serum response element (SRE), and activate gene expression. The Elk-1 protein is phosphorylated by mitogen-activated protein kinase (MAPK), causing increased DNA binding, ternary complex formation, and transcriptional activation of target genes. The SRE reporter is designed for measuring the activation of the SRF and the MAPK signal transduction pathway. The SRE-responsive GFP construct encodes the Monster GFP gene under the control of a minimal (m)CMV promoter and tandem repeats of the SRE transcriptional response element. We have experimentally optimized the number of response elements as well as the intervening sequence between response elements to maximize the signal to noise ratio. Using a simple GFP assay, you can easily monitor the activity of SRF-mediated signaling pathways and determine the effect of various treatments, such as gene knockdown, over-expression, and chemical compounds on those pathways.

For further details, consult the *Signal Reporter Assay Handbook*.

### Shipping and storage

The Signal Reporter Assay Kit is shipped on dry ice or blue ice. Store at  $-20^{\circ}\text{C}$ . When stored under these conditions, this product can be used for 6 months from the date of receipt without reduction in performance.

**Note:** Open the package and store the products appropriately immediately on receipt.

### Performance data

Visit the Website to view performance data for this product.



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## Contents

Product	Contents	Cat. no.
Signal Reporter Assay Kit	For 500 reporter assays, 500 negative control assays, and 250 positive control assays when using the recommended 96-well plate transfection protocol; 500 $\mu$ l (100 ng/ $\mu$ l) Reporter (40:1 mixture of inducible firefly luciferase construct and constitutively expressing Renilla luciferase construct); 500 $\mu$ l (100 ng/ $\mu$ l) Negative control (40:1 mixture of non-inducible firefly luciferase construct and constitutively expressing Renilla luciferase construct); 250 $\mu$ l (100 ng/ $\mu$ l) Positive control (40:1:1 mixture of constitutively expressing GFP, constitutively expressing firefly luciferase, and constitutively expressing Renilla luciferase constructs)	Varies

Signal Reporter Assay Kit products are intended for molecular biology applications. These products are not intended for the diagnosis, prevention, or treatment of a disease.

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