

# Signal Reporter Assay Kit

## C/EBP Reporter Assay Kit (GFP)

Cat. no. 336841 CCS-1001G

### For study of pathway activity

The Signal C/EBP Reporter Assay Kit is designed to monitor the activity of C/EBP-regulated signal transduction pathways in cultured cells. The CCAAT/enhancer-binding protein, C/EBP, is a basic leucine zipper transcription factor that is involved in the regulation of mitotic growth arrest and differentiation. The kit contains transfection-ready C/EBP reporter as well as positive and negative controls. The C/EBP reporter encodes the Monster GFP gene under the control of a minimal (m)CMV promoter and tandem repeats of the C/EBP transcriptional response element (TRE). We have experimentally optimized the number of response elements as well as the intervening sequence between response elements to maximize the signal to noise ratio.

For further details, consult the *Signal Reporter Assay Handbook*.

### Shipping and storage

The Signal Reporter Assay Kit is shipped on dry ice or blue ice. Store at  $-20^{\circ}\text{C}$ . When stored under these conditions, this product can be used for 6 months from the date of receipt without reduction in performance.

**Note:** Open the package and store the products appropriately immediately on receipt.

### Performance data

Visit the Website to view performance data for this product.



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## Contents

| Product                   | Contents                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | Cat. no. |
|---------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------|
| Signal Reporter Assay Kit | For 500 reporter assays, 500 negative control assays, and 250 positive control assays when using the recommended 96-well plate transfection protocol; 500 $\mu$ l (100 ng/ $\mu$ l) Reporter (40:1 mixture of inducible firefly luciferase construct and constitutively expressing Renilla luciferase construct); 500 $\mu$ l (100 ng/ $\mu$ l) Negative control (40:1 mixture of non-inducible firefly luciferase construct and constitutively expressing Renilla luciferase construct); 250 $\mu$ l (100 ng/ $\mu$ l) Positive control (40:1:1 mixture of constitutively expressing GFP, constitutively expressing firefly luciferase, and constitutively expressing Renilla luciferase constructs) | Varies   |

Signal Reporter Assay Kit products are intended for molecular biology applications. These products are not intended for the diagnosis, prevention, or treatment of a disease.

For up-to-date licensing information and product-specific disclaimers, see the respective QIAGEN kit handbook or user manual. QIAGEN kit handbooks and user manuals are available at [www.qiagen.com](http://www.qiagen.com) or can be requested from QIAGEN Technical Services or your local distributor.

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