

# Cignal Reporter Assay Kit

## SP1 Reporter Assay Kit

Cat. no. 336841 CCS-6027L

### For study of pathway activity

The Cignal SP1 Reporter Assay Kit is designed to measure the transcriptional activity of SP1 (Specificity Protein 1). SP1 is a "glutamine-rich" transcriptional activator that recognizes 5'-GGGGCGGGC-3' and closely related sequences, these binding sites are referred to as GC boxes. The SP1 reporter is a mixture of a SP1-responsive luciferase construct and a constitutively expressing Renilla element (40:1). The SP1-responsive luciferase construct encodes the firefly luciferase reporter gene under the control of a minimal (m)CMV promoter and tandem repeats of the GC box transcriptional response element. The number of response elements and the intervening sequence between these response elements has been experimentally optimized to maximize the signal to noise ratio. The SP1 reporter construct monitors both increases and decreases in the transcriptional activity of SP1. The constitutively expressing Renilla construct encodes the Renilla luciferase reporter gene under the control of a CMV immediately early enhancer/promoter and acts as an internal control for normalizing transfection efficiencies and monitoring cell viability. Using a simple dual-luciferase assay, the activity of SP1 can be easily measured in response to various treatments, such as gene knockdown, over-expression, and chemical compounds on those pathways.

For further details, consult the *Cignal Reporter Assay Handbook*.

### Shipping and storage

The Cignal Reporter Assay Kit is shipped on dry ice or blue ice. Store at -20°C. When stored under these conditions, this product can be used for 6 months from the date of receipt without reduction in performance.

**Note:** Open the package and store the products appropriately immediately on receipt.

### Performance data

Visit the Website to view performance data for this product.



## Contents

| Product                   | Contents   | Cat. no. |
|---------------------------|--|----------|
| Signal Reporter Assay Kit | For 500 reporter assays, 500 negative control assays, and 250 positive control assays when using the recommended 96-well plate transfection protocol; 500 µl (100 ng/µl) Reporter (40:1 mixture of inducible firefly luciferase construct and constitutively expressing Renilla luciferase construct); 500 µl (100 ng/µl) Negative control (40:1 mixture of non-inducible firefly luciferase construct and constitutively expressing Renilla luciferase construct); 250 µl (100 ng/µl) Positive control (40:1:1 mixture of constitutively expressing GFP, constitutively expressing firefly luciferase, and constitutively expressing Renilla luciferase constructs) | Varies   |

Signal Reporter Assay Kit products are intended for molecular biology applications. These products are not intended for the diagnosis, prevention, or treatment of a disease.

For up-to-date licensing information and product-specific disclaimers, see the respective QIAGEN kit handbook or user manual. QIAGEN kit handbooks and user manuals are available at [www.qiagen.com](http://www.qiagen.com) or can be requested from QIAGEN Technical Services or your local distributor.

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Sample & Assay Technologies